"Increase Your Sales By 27% or More in the Next 30 Days By Effectively Using These 5 Proven and Vital Copywriting Components - Guaranteed!"

Now You Can Learn The 5 Critical Copywriting Components Every Webpage, Sales Letter, Advertisement, Brochure, and Any Other Marketing Piece You Can Think Of, Must Have in Order to Be Wildly Successful, Especially in A Recession Stricken Economy.

Granison Shines is a Freelance Copywriter and Marketing Strategist in the Phoenix Metro area.

To read more about his products and services go to: ShinesMarketing.com.

Truth Be Told – If You're <u>Not</u> Using These 5 Critical Components, Then You're <u>Missing Out on Generating Higher Quality Leads</u> and <u>You're Missing Out on Selling More of Your Products and Services</u>. Period!

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This is a FREE online event. So register now 'cuz space is limited!

Turn over...

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"5 Must-Haves to Turn Your Website into A Lead Generation Marketing Tool For Your Business." (Value — $57)

Naturally, you'll benefit from this online event by learning:

- ⇒ **The secrets of high-response, attention-grabbing copywriting techniques from a freelance copywriting expert.**
- ⇒ 7 psychological triggers that get your ideal prospects to respond to your advertisements.
- ⇒ **The secrets to writing responsive marketing materials that will promote and sell your products / services more often and with higher margins.**
- ⇒ How to generate better quality leads that want to know more about your products and services.
- ⇒ **How to position your products and services as "The Ideal Solution" – therefore helping you prospects meet their goals, satisfy their needs, and resolve their problems.**
- ⇒ The importance of developing and communicating your USP within your marketing pieces.
- ⇒ **How to strategically use your Direct Value Statement to increase the value of your offer.**
- ⇒ Plus more exciting copywriting benefits you'll be able to immediately use…

Who Should Attend: Only serious business owners, entrepreneurs, and marketing persons who want to increase response from their marketing efforts and sell their products / services more often. No one else!

Date & Time: **Wednesday, June 25, 2008 @ 6:00 pm – 7:00 pm MST**

Location: Your computer and computer speakers wherever you are, that's it!

Investment: **There is no charge for this event. Yet! So register now! Only the first 100 registered can take advantage of this incredible offer!**

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